

Book It!



A Powerful
Interactive Workshop
with Book Industry
Professionals

What You Need To Do to Write, Publish and Powerfully Market a Profitable book in 2010.

Learn Real World strategies
from those that know and let
them help YOU get started!

- Meet Literary Agents, Editors, Publishers, Media professionals. Ask them YOUR questions.
- Round table discussions with experts YOU want to talk with. Run your ideas and questions by those who can help you.
- Learn how to finally finish a quality book that gets your message out to the world.
- Discover how to build a social media campaign to build readership before and after your book gets published. Have a book sitting in boxes? We'll show you how to market them to get them sold.
- Watch how to take your book Viral and get folks tweeting and marketing your book to their networks.
- Listen how to turn your book into a presentation that gets you paid speaking engagements
- Receive best-practice tips from two internationally published authors who have helped thousands produce quality books that positioned them as in-demand topic experts.
- And so much more!! This workshop is a learning, interactive conference to help YOU get YOUR book published.
- There hasn't been anything like this...come experience the difference.

QUESTIONS/REGISTER:

Visit www.SamHorn.com or call 805-528-4351

Visit www.thesaleslounge.com or call 571-223-3887

MAY 14, 2010

USA TODAY HEADQUARTERS • MCLEAN, VA

8:15 A.M. – 6 P.M.

EARLY BIRD REGISTRATION
UNTIL APRIL 5*

ONLY \$199.00*

(ONLY 90 SPOTS AVAILABLE)

DELIVERED TO YOU BY:



SAM HORN

America's Intrigue Expert and author of best sellers *Tongue Fu!* and *POP!* 17-time Emcee of the world-renowned Maui-Hawaii Writers Conference. Also featured presenter at Inc. 500/5000.
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JENNIFER ABERNETHY

Million Dollar Sales Expert and America's Sales Stylist™. Business Marketing Mentor to hundreds and Author of *The Complete Idiot's Guide to Social Media Marketing* (April 2010).
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REGISTER EARLY!

*After April 5 - \$249.00

Make 2010 The Year You Author a Profitable Breakout Book!